

# Missouri NEWSPAPERS in EDUCATION

January 2025

Dear School Administrator, Business Owner or Organization Representative, (insert names, if known)

We're asking you to help students and families through your local newspaper by supporting Newspapers in Education.

## **Why Should Your Business or Organization Invest in Our Local Schools Through NIE?**

- You will provide a valuable educational resource to local students.
- Students will benefit directly from your active role in their classroom learning experiences.
- Developing an educated work force improves our community and our economy.
- Newspaper readers become more involved with community activities and civic responsibilities.
- Your business or organization will be recognized as an entity interested in quality education.

## **How Can Your Business or Organization Join Newspapers in Education?**

There are several ways that you can support NIE. Start by contacting the newspaper to ask what they need. You can purchase classroom sets of the newspaper for use in area schools or by a monetary contribution. Your support will be on display to your community with ads or thank you notes from teachers and students published in the newspaper.

We would enjoy the opportunity to tell you more about how you can support our educational content. Please contact (insert your name here) at (insert your contact information here) to learn more about (insert your newspaper name) NIE program.

Sincerely,