



# Manny Kicks Long Ear Lore

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*Written by Chris Stuckenschneider*

*Produced by the Missouri Press Foundation*

*Read “Manny Kicks Long Ear Lore” only in your newspaper!*

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Your newspaper is promoting reading and sharing history in a new serialized story for young readers, “Manny Kicks Long Ear Lore.”

Life’s no field of clover for Manny. Over the years, his kind has gotten stuck with a bad reputation. They’re believed to be lazy, ugly and dumb. Manny has had it up to his long ears with this pile of mule hoovey – and in a new eight-week serial story, he’s going to set the record straight.

Each chapter in this series shows mules in a new light — mules enlisted for the military, mules making history, even a mule movie star. Entertaining and educational, “Manny Kicks Long Ear Lore” shows mules from a mule’s perspective.