NEWS LITERACY

Journalists strive for truth and accuracy, fairness and balance, accountability, independence and to serve humanity.

Pew Research Center indicates most American adults feel they are confident in their ability to identify fake news. Research shows

81% of American adults

feel that they are at least somewhat confident in their ability to identify fake news.

But for all of this confidence,

23% say they have shared fake news,

whether knowingly or unknowingly.*

Take the time to educate yourself so you can recognize real versus fake news.
To fully evaluate a story's validity, one must follow five steps to analyze the story.

STEP FIVE

Evaluate how other people might understand this article differently.

For example, review "Old St. Louis home makes slow journey to new site, making way for NGA," on STLtoday.com on Monday, February 27, 2017.

How might other people understand this article differently?

This article is about moving a house from the footprint of the proposed National Geospatial-Intelligence Agency (NGA) campus. The reasons for moving this house nearly a mile are explained as is what the move means to the homeowner. Cost and the physical process of the move are outlined.

The article is presented in a straightforward news style. However, there are human interest angles that may resonate more with some people. The home owner actively opposed the NGA project. The home has been in her family since 1945 and many memories have been made there. People may be pulled into the story by this type of information.

Others may focus on and react to the financial information that is presented. The move was expensive which may cause people to think about the overall project and the financial impacts of the move.

Journalists present all parts of the story.

Visit **STLtoday.com/Truth**
to access this article.

* PEW RESEARCH CENTER DEC. 2016

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