



Exploring Career Paths and Career Clusters

Arts & Communication

Occupations in this path are related to humanities and the performing, visual, literary and media arts. These include architecture, graphic, interior, and fashion design, writing, film, fine arts, journalism, languages, media, advertising, and public relations.

ARTS, AUDIO-VISUAL TECHNOLOGY & COMMUNICATIONS

CAREER PATH INVENTORY

Do these activities interest you?

- Reading or writing stories or articles
- Designing and building scenery for plays
- Acting in a play or movie
- Listening to/playing music
- Other: _____

Do you have these personal qualities?

- Imaginative Creative
- Outgoing Performer
- Using my hands to create things
- Other: _____

In your free time would you enjoy?

- Working on the school newspaper or yearbook
- Taking photographs or making videos
- Acting in a play
- Painting pictures, drawing
- Other activities: _____

Do you enjoy or do well in these subjects?

- Social studies Choir/chorus/band
- Creative writing Art
- Other subjects: _____



CAREER CLUSTERS

Within the six Career Paths are 16 Career Clusters. School counselors recommend that before or during high school, students select a career area that interests them to shape plans for coursework and deeper exploration. The Arts and Communication Path includes one Career Cluster – Arts, Audio-Visual Technology and Communications.

TIP!
Visit with your school counselor and your parents to help identify career areas that might be good for you to explore further. Take classes that can support your goals.

Questions to Ask Yourself

While you are exploring your career options, nothing compares with the first-hand information you can get by talking with someone in your Career Cluster of interest.

Who could you talk to in this Career Path? _____

Gaining a variety of career-related experiences can help you identify growing interests, such as job shadowing, completing a project at school, volunteering in your community or taking courses related to your career interests.

What experience could you seek? _____

School activities related to Career Clusters in the Arts & Communications Career Path include:

- Choir ● Webmaster ● Marching Band
- Debate or Speech Team ● Drama Club
- Photograph/video a school activity
- School newspaper or yearbook staff
- School play or musical ● Fashion Events
- Technology Student Association
- SkillsUSA ● Sports ● FCCLA

Can you identify professionals and opportunities in this Career Path in your community?

In your newspaper, look for news stories or features about people who work in this Career Path. Check the Classifieds section for job listings in this career area. Look at ads for businesses that might employ people working in this career path.

SAMPLE OCCUPATIONS & SALARY RANGES

Art Director.....	\$40-89,000
Broadcast Technician.....	\$24-39,000
Director/Producer	\$31-66,000
Fashion Designer.....	\$43-79,000
Graphic Designer	\$27-46,000
Interior Designer.....	\$31-53,000
Multi-Media Artist	\$37-64,000
Photographer.....	\$19-42,000
Reporter.....	\$21-52,000
Writer.....	\$35-58,000

(Annual salaries based on 2007 BLS wage data.)

For more information about salaries and job outlook in Missouri, visit www.missourieconomy.org

GLE: CA 9-12, IL 1.B

This is one of a seven-part career series brought to you by this newspaper, the Missouri Department of Elementary and Secondary Education and the Missouri Press Association.

This series will explore each of the six Career Paths – information about each Career Cluster, occupations, education and skills you need, salary ranges and more!

