



Exploring Career Paths and Career Clusters

Business, Management & Technology

Occupations in this path are related to the business environment. These include entrepreneurship, sales, marketing, computer/information systems, finance, accounting, personnel, economics, and management.

BUSINESS MANAGEMENT & ADMINISTRATION • FINANCE • INFORMATION TECHNOLOGY • MARKETING

CAREER PATH INVENTORY

Do these activities interest you?

- Planning and managing
- Communicating with people
- Using computer programs
- Keeping records
- Working with numbers
- Other: _____

Do you have these personal qualities?

- Practical Organized
- Independent Initiative
- Like to be around people
- Other: _____

In your free time would you enjoy?

- Being in a speech contest or debate
- Using a computer
- Join a committee to plan an event
- Manage a school store
- Other activities: _____

Do you enjoy or do well in these subjects?

- Computers Marketing
- Language Arts Math
- Other subjects: _____



CAREER CLUSTERS

Within the six Career Paths are 16 Career Clusters. School counselors recommend that before or during high school, students select a career area that interests them to shape plans for coursework and deeper exploration. The Business, Management and Technology Path has the four Career Clusters listed above.

TIP!

Visit with your school counselor and your parents to help identify career areas that might be good for you to explore further. Take classes that can support your goals.

Questions to Ask Yourself

While you are exploring your career options, nothing compares with the first-hand information you can get by talking with someone in your Career Cluster of interest.

Who could you talk to in this Career Path? _____

Gaining a variety of career-related experiences can help you identify growing interests, such as job shadowing, completing a project at school, volunteering in your community or taking courses related to your career interests.

What experience could you seek? _____

School activities related to Career Clusters in the Business, Management & Technology Path could include:

- Student career and technical organizations, such as DECA, FBLA, FCCLA, and SkillsUSA
- Speech/debate team
- School newspaper/yearbook/website
- Student government

Can you identify professionals and opportunities in this Career Path in your community? _____

In your newspaper, look for news stories or features about people who work in this Career Path. Check the Classifieds section for job listings in this career area. Look at ads for businesses that might employ people working in this career path.

SAMPLE OCCUPATIONS & SALARY RANGES

Accountant.....	\$39-66,000
Administrative Assistant	\$31-47,000
Bank Teller.....	\$18-24,000
Computer Software Engineer.....	\$55-91,000
Computer Support Specialist.....	\$32-50,000
Financial Manager.....	\$73-124,000
General Manager.....	\$59-124,000
Loan Officer.....	\$38-73,000
Management Analyst.....	\$51-82,000
Marketing Manager.....	\$72-130,000
Network Systems Analyst.....	\$48-81,000
Public Relations Specialist.....	\$35-59,000
Sales Manager.....	\$67-134,000

(Annual salaries based on 2007 BLS wage data.)

For more information about salaries and job outlook in Missouri, visit www.missourieconomy.org

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This is one of a seven-part career series brought to you by this newspaper, the Missouri Department of Elementary and Secondary Education and the Missouri Press Association.

This series will explore each of the six Career Paths – information about each Career Cluster, occupations, education and skills you need, salary ranges and more!

