

August 2023

Dear Teacher, Principal or Superintendent, (insert names, if known)

Did you know your local newspaper provides educational content tailored to assist you in the classroom? We celebrate Newspapers in Education Week the first full week of March, each year. To celebrate, we will be running special Newspapers in Education Week content in your local newspaper. Please look for it.

Why use Newspapers in Education?

The **new** in "newspapers" says it all:  
**New** every day or week  
**New** perspectives to explore and discuss  
**New** science, math or social studies discoveries are covered  
**New** vocabulary is presented  
**New** life skill opportunities are available  
**New** chances to analyze data and make decisions

All of these equal **new** ways to meet performance objectives using a continually updated, multidiscipline resource.

We would enjoy the opportunity to tell you more about our educational content. Please contact (insert your name here) at (insert your contact information here) to introduce your students to this resource and more provided by your local newspaper, the (insert your newspaper name).

Sincerely,